

On May 21, 2014, the Virginia Wesleyan College Board of Trustees approved a long-term strategic plan that provides a path for growth and positive change.

The approved plan, VWC 2020: Pathway to Prominence, is the result of a two-year collaborative process that involved broad-based stakeholder input from students, alumni, faculty, staff, Board of Trustees and community members.

The plan grew out of the College's existing mission of preparing each student for a meaningful life and career and included formal articulation of the institution's core values: academic excellence, supportive community, religious freedom, ethical conduct, and social responsibility. The plan includes a primary goal and five strategic priorities.



For more information about the Strategic Plan for Virginia Wesleyan College including 20 key actions, planning committee members, plan framework and timeline go to:
www.vwc.edu/vwc2020



THE STRATEGIC PLAN FOR VIRGINIA WESLEYAN COLLEGE 2014-2020



VWC 2020: Pathway to Prominence



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OUR VISION

VIRGINIA WESLEYAN COLLEGE

will be a beacon for the liberal arts in the 21st century, where experiential learning opportunities empower students to grow as principled scholars and community leaders.

OUR MISSION

PREPARING EACH STUDENT FOR A MEANINGFUL LIFE AND CAREER

The mission of Virginia Wesleyan College is to engage students of diverse ages, religions, ethnic origins and backgrounds in a rigorous liberal arts education that will prepare them to meet the challenges of life and career in a complex and rapidly changing world. In this endeavor, the College employs a wide range of approaches to teaching and learning and provides opportunities

to connect the study of the liberal arts with practical learning experiences on campus, in the Hampton Roads region, and throughout the world.

In accord with our United Methodist heritage, Virginia Wesleyan aspires to be a supportive community that is committed to social responsibility, ethical conduct, higher learning and religious freedom.

CORE VALUES

ACADEMIC EXCELLENCE
SUPPORTIVE COMMUNITY
RELIGIOUS FREEDOM
ETHICAL CONDUCT
SOCIAL RESPONSIBILITY



Pathway to Prominence

OUR GOAL

PROVIDE A TRANSFORMATIONAL EDUCATIONAL EXPERIENCE FOR STUDENTS



EXPERIENTIAL LEARNING

Enhance and Expand Experiential Learning Opportunities



INNOVATIVE TEACHING

Support Innovative Teaching and Engaged Learning



STUDENT ENGAGEMENT

Improve and Integrate the Total Student Experience



COMMUNITY CONNECTIONS

Strengthen Connections between VWC and the Community



INSPIRING SENSE OF PLACE

Maintain, Modernize and Beautify the Campus

STRATEGIC PRIORITY
1

STRATEGIC PRIORITY
2

STRATEGIC PRIORITY
3

STRATEGIC PRIORITY
4

STRATEGIC PRIORITY
5