On May 21, 2014, the
Virginia Wesleyan
College Board of
Trustees approved
a long-term strategic
plan that provides
a path for growth
and positive change.

The approved plan, VWC 2020: Pathway to Prominence, is the result of a two-year collaborative process that involved broad-based stakeholder input from students, alumni, faculty, staff, Board of Trustees and community members.

The plan grew out of the College's existing mission of preparing each student for a meaningful life and career and included formal articulation of the institution's core values: academic excellence, supportive community, religious freedom, ethical conduct, and social responsibility. The plan includes a primary goal and five strategic priorities.





For more information about the Strategic Plan for Virginia Wesleyan College including 20 key actions, planning committee members, plan framework and timeline go to:

www.vwc.edu/vwc2020







### VWC 2020: Pathway to Prominence



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#### OUR VISION

#### **VIRGINIA WESLEYAN COLLEGE**

will be a beacon for the liberal arts in the 21st century, where experiential learning opportunities empower students to grow as principled scholars and community leaders.

#### OUR MISSION

PREPARING EACH
STUDENT FOR A
MEANINGFUL LIFE
AND CAREER

The mission of Virginia Wesleyan
College is to engage students of
diverse ages, religions, ethnic origins
and backgrounds in a rigorous liberal
arts education that will prepare
them to meet the challenges of life
and career in a complex and rapidly
changing world. In this endeavor,
the College employs a wide range
of approaches to teaching and
learning and provides opportunities

to connect the study of the liberal arts with practical learning experiences on campus, in the Hampton Roads region, and throughout the world.

In accord with our United Methodist heritage, Virginia Wesleyan aspires to be a supportive community that is committed to social responsibility, ethical conduct, higher learning and religious freedom.



## CORE VALUES

ACADEMIC EXCELLENCE
SUPPORTIVE COMMUNITY
RELIGIOUS FREEDOM
ETHICAL CONDUCT
SOCIAL RESPONSIBILITY

# Pathway to Prominence

#### **OUR GOAL**

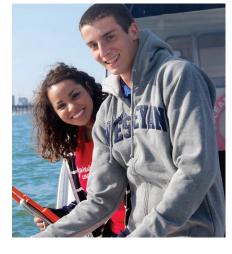
PROVIDE A

TRANSFORMATIONAL

EDUCATIONAL

EXPERIENCE FOR

STUDENTS



EXPERIENTIAL LEARNING
Enhance and Expand Experiential
Learning Opportunities



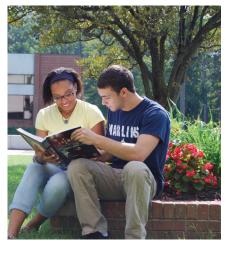
INNOVATIVE TEACHING
Support Innovative Teaching
and Engaged Learning



STUDENT ENGAGEMENT
Improve and Integrate the
Total Student Experience



COMMUNITY
CONNECTIONS
Strengthen Connections
between VWC and the Community



INSPIRING SENSE
OF PLACE
Maintain, Modernize and
Beautify the Campus

STRATEGIC PRIORITY

STRATEGIC PRIORITY

STRATEGIC PRIORITY

STRATEGI<mark>C P</mark>RIORITY

STRATEGIC PRIORITY