

# MARLIN

Virginia Wesleyan College Magazine | Special Edition Winter 2016

## Power of Philanthropy

Introduction of the Batten Honors College,  
formation of academic schools honors visionary  
leadership of College's founders and funders



INSIDE: 2015-2016 ANNUAL REPORT / FUNDRAISING NEWS / CAPITAL PROJECTS



# MARLIN

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## Fall Speed Ahead

*A Message from the President*

Welcome to a special edition of Virginia Wesleyan's *Marlin Magazine!*

We have so much going on at the College that we didn't want to wait until the magazine's spring edition to share it all with you. So enjoy the updates, photos, and features in this exciting special edition. We've included our annual report on financial support received by our many alumni and friends from around the country. We thank you!

After a busy summer of camps and conferences, we opened our fall term with my State of the College Address on August 23 and our first-ever Founders Day on September 8. With construction proceeding impressively on the new Greer Environmental Sciences Center and final touches being made on the Campus Master Plan, we have much facilities news to share.

We are also especially proud to announce the launching of the new Batten Honors College (named for Jane and her late husband, Frank Batten, Sr.), and the structuring of our academic programs into three named schools: The Susan S. Goode School of Arts and Humanities; The Joan P. Brock School of Mathematics and Natural Sciences; and The Birdsong School of Social Science. Read all about how these academic components will enhance and enrich an already strong, vigorous curriculum at Virginia Wesleyan.

In the meantime, I've been reaching out to Hampton Roads leaders in business, education, public service, the non-profit community, and the media. All have been extremely positive about our growth agenda for the College; these influential leaders respect our vision, support our goals, and admire our progress. They share our pride in the College, and we know you do, as well.

We have much yet to do, including increasing enrollment, private gift support, and engagement and giving participation by our more than 9,000 alumni. With your active leadership, I know we will continue to prosper as Coastal Virginia's premier private, national liberal arts college.

Enjoy this special edition of our magazine, visit us often in person or online at [www.vwc.edu](http://www.vwc.edu), and don't forget to make your financial commitment to The Excellence Fund or any of the funding priorities of VWC.

Last but not least, as always, *it's a great day to be a Marlin!*

Sincerely,

Scott D. Miller, Ph.D.  
President of the College

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# Greer Environmental Sciences Center Moves Indoors

Not even Hurricane Matthew could slow down construction of the new Greer Environmental Sciences Center, which remains on schedule for a summer 2017 opening.

As of the end of October, the state-of-the-art facility is entirely enclosed from the elements and stands at 60 percent complete. Work over the winter months will focus on the interior finishes and infrastructure in the science labs.

A highlight of the center's finishes will be its *sinker cypress*, which is featured on the exterior of the classroom portion of the building and prominent locations inside. Using *sinker* wood is considered a sustainable practice as it preserves many living trees—it is also prized for its beauty and will enhance the design of the new building. The original campus greenhouse has been relocated to

make way for installation of a new two-zoned (tropical and arid climate) greenhouse. The greenhouse plants and the extensive gardens located around the Greer Environmental Sciences Center will be installed near the end of construction but prior to the summer season.

Plans are also moving ahead for a new circle and parking that will connect the Village IV parking lot to Smith Drive. An anonymous gift of \$371,150 makes this new roadway and 70 additional parking spaces possible. It will provide improved traffic flow, smoother drop-offs for the forthcoming YMCA Partnership Facility, and additional parking for faculty and staff.

Visit [www.vwc.edu/GESC](http://www.vwc.edu/GESC) to see construction progress documented during the latest drone fly-through.



## Virginia Wesleyan Celebrates Inaugural Founders Day

Virginia Wesleyan celebrated 55 years since its chartering with its first-ever Founders Day on September 8. The newly established tradition gave students, faculty and staff, and special friends an opportunity to honor the College's founding and recognize important individuals in VWC history.

One such individual is Trustee Emeritus George Birdsong H'16, who served as keynote speaker during the Founders Day Convocation held in the Jane P. Batten Student Center. Mr. Birdsong and his wife, Sue, trace their connections with the College back to the groundbreaking for Bray Village (Village I) on July 18, 1965.

Honorary doctoral degrees were presented to Gary D. Bonnewell '79 H'16, the first VWC graduate to serve as Board Chair, and Dr. Stephen S. Mansfield, College Archivist and former Dean of the College. VWC's 2016 Alumni Awards recipients were also recognized.

Read more about the day's celebrations at [www.vwc.edu/foundersday](http://www.vwc.edu/foundersday).



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Pictured at the inaugural Founders Day Convocation (from left): Honorary degree recipients Dr. Stephen S. Mansfield, College Archivist and former Dean of the College, and Gary D. Bonnewell '79 H'16, Immediate Past Board Chair, with Dr. Lawrence Hultgren, Professor of Philosophy, Dr. Scott D. Miller, President of the College, Dr. Timothy O'Rourke, Provost and Vice President, and the event's keynote speaker George Birdsong H'16, Trustee Emeritus.  
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TOP: Virginia Wesleyan's new academic structure honors longtime supporters of the College, each of whom has served in various capacities on the Board of Trustees. Pictured (front row, from left) Susan Goode, Jane Batten H'06, Joan Brock H'10; (back row) George Birdsong H'16 and Sue Birdsong. BOTTOM: President Scott D. Miller (center) with newly appointed academic leaders (from left) Dr. Timothy O'Rourke, Dr. J. Christopher Haley, Dr. Maynard Schaus, Dr. Travis Malone, Dr. Robert Albertson, and Dr. Joyce Easter.

INTRODUCTION OF THE BATTEN HONORS COLLEGE, FORMATION  
OF ACADEMIC SCHOOLS AMONG SERIES OF CHANGES  
ANNOUNCED DURING 2016 STATE OF THE COLLEGE ADDRESS

# Power of Philanthropy

Virginia Wesleyan College President Scott D. Miller unveiled during his State of the College Address on August 23 a series of dramatic changes that elevate the College's academic program.

At the top of the list was the introduction of The Batten Honors College, named for Virginia Wesleyan College Trustee Emerita and dedicated friends of the institution, Jane P. Batten H'06 and her late husband, Frank Batten, Sr. The Batten Honors College, which will be in place at the start of the 2017-2018 academic year, will inspire, engage, and prepare academically talented students to become leaders, environmental stewards, and impactful citizens in the global community.

An additional unprecedented transformation is the structuring of Virginia Wesleyan's academic divisions. The College will now consist of three schools devoted to specific areas of study: The Susan S. Goode School of Arts and Humanities, The Joan P. Brock School of Mathematics and Natural Sciences, and The Birdsong School of Social Science. Each school honors longtime Virginia Wesleyan supporters, each of whom has served in various capacities on the College's Board of Trustees.

"We are indebted to those who have come before us, our founders and funders whose faith in our mission and steadfast support have brought us to this exciting crossroads in our history," says President Miller. "Honoring their visionary leadership, we are still writing our story. It will be a narrative of innovation, imagination, and inspiration."

President Miller began his tenure as VWC's fourth president on July 1, 2015, and has quickly made a number of transformative changes. Enhancement of the College's academic structure comes as a result of Dr. Miller's efforts to chart a vigorous course for expansion and collaboration, in addition to the direction set forth for the institution by its strategic plan, *VWC 2020: Pathway to Prominence*.

"We're not afraid to move ahead boldly," Dr. Miller says. "We consistently find ourselves breaking new ground—for exciting programs and partnerships, co-curricular initiatives, scholarships and professorships, and high-tech facilities for the new century. Our goal is not only to be the premier liberal arts college of Coastal Virginia, but also one that is known and respected throughout the nation for inspiring excellence and achievement."

A series of administrative appointments accompany the College's new academic changes. Dr. Timothy O'Rourke has been named Provost and Vice President; Dr. Maynard Schaus has become Associate Provost; Dr. Joyce Easter is the first Dean of The Batten Honors College; Dr. Travis Malone is the Dean of The Susan S. Goode School of Arts and Humanities; Dr. J. Christopher Haley is serving as Kenneth R. Perry Dean of The Joan P. Brock School of Mathematics and Natural Sciences; and Dr. Robert Albertson is the first Dean of The Birdsong School of Social Science.

The new academic structure went into effect at the start of the fall semester on August 29.

"We are indebted to those who have come before us, our founders and funders whose faith in our mission and steadfast support have brought us to this exciting crossroads in our history.

—PRESIDENT SCOTT D. MILLER



Watch President Miller's 2016 State of the College Address in its entirety at [www.vwc.edu/SOTC](http://www.vwc.edu/SOTC)



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 WHAT'S TO COME: An early rendering brings to life a potential design for the Goode Fine and Performing Arts Center.  
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# Fundraising Continues for the Goode Fine and Performing Arts Center

At President Miller’s State of the College Address in August, he announced plans for Phase I of the new Susan S. Goode Fine and Performing Arts Center. The project, which will be located in front of the existing Fine Arts Building, is named in honor of Board of Trustee member Susan S. Goode in recognition of a lead gift of \$5 million to the project made by the Goode family.

The Goode Fine and Performing Arts Center will contribute to a welcoming presence near the entrance

to campus, forming a new “front door” for the College. Upon entering campus, visitors will see athletic venues to the left and the fine and performing arts center to the right. The new facility is a prominent part of the Campus Master Plan currently under development.

Phase I includes construction of a new theater building that totals 28,200 square feet. The facility will provide a grand lobby, a theater with 300-350 seats, a raised stage and full-fly, and theater support spaces.

Renovation of the existing Fine Arts Building is also planned as part of Phase I.

Dr. Miller recently announced a new commitment from Trustee Emeritus Joan P. Brock H’10 and her husband, Macon, of \$5 million toward the project. This leadership gift brings total commitments to \$12.7 million.

Fundraising is ongoing for the initiative, and construction on Phase I will begin once cash on hand reaches \$14 million.

## THE CAMPAIGN FOR VIRGINIA WESLEYAN COLLEGE

### VWC 2020: Pathway to Prominence

Concurrent with the College’s strategic plan and Campus Master Plan, a \$60 million capital campaign is helping to meet a number of important funding priorities. Scheduled to run until the year 2020, the campaign addresses these areas of opportunity. To learn how you can provide early leadership support for the campaign, please visit [www.vwc.edu](http://www.vwc.edu).

<b>VWC 2020: Pathway to Prominence</b>	<b>\$60,000,000</b>
<b>Capital Improvements</b>	<b>\$42,500,000</b>
Greer Environmental Sciences Center	
Goode Fine and Performing Arts Center	
YMCA Partnership Facility	
Residence Hall/Apartment Complex	
Athletic Facilities	
<b>Endowment</b>	<b>\$10,000,000</b>
Scholarships	
Professorships	
Facility Upkeep	
<b>The Excellence Fund</b>	<b>\$7,500,000</b>

# Baseball Field Named in Honor of Kenneth R. Perry

Virginia Wesleyan's baseball field is receiving significant enhancements this semester thanks to the generosity of longtime VWC benefactors Joan H'10 and Macon Brock. The College will recognize Joan's father and former Board member, Kenneth R. Perry, by naming the field in his memory.

"Joan and Macon Brock have been instrumental to the progress of Virginia Wesleyan throughout our history," says President Miller. "We are appreciative of this support and it is fitting and proper that we honor Mr. Perry in this way."

A contribution from the Brocks of \$500,000 makes possible a new 370-seat grandstand; a

climate-controlled press box with scorer's table; renovation of the existing dugouts, including new benches, helmet and bat racks, and protective netting; a VWC-branded home-plate halo; relocation of the bull pens; four-foot black vinyl fencing with spectator-friendly sightlines; practice screen replacement; new pole and net backstop; and surrounding landscaping. Earlier, the Brocks' generosity provided a new irrigation system as well as grading and re-sodding of the field.

Upgrades to Perry Field will be completed by the season's start in February 2017. A formal dedication ceremony is forthcoming.



# Oxford Village to Add Housing, Honor Wesley

In August 2016, President Scott Miller announced plans for the construction of a new housing facility on the 12.8-acre College-owned property across Wesleyan Drive from the main entrance to campus.

Though still in the planning stages, the development is to be an upscale, gated apartment community with approximately eight buildings and 260 units containing 450 beds. It will be named in honor of John Wesley, the founder of Methodism and namesake of Virginia Wesleyan College, who attended and was laid to rest at Christ Church in Oxford, England.

The facility will be designed to house faculty, staff and various student populations—most likely upper-level, graduate or international students—from Virginia Wesleyan or even other nearby organizations.

Planned amenities include a recreation area with a swimming pool, fitness center and bowling alley. The Franklin-Johnston Group of Virginia Beach has been selected as the College's development partner for the project.



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**STRONG SUPPORTERS:** The strength of Virginia Wesleyan today can be traced in significant ways to the leadership and support of Joan H'10 and Macon Brock. Many areas of the College have benefited from their genuine interest in students, programs and facilities. The couple was recognized during the State of the College Address in August following the announcement of The Joan P. Brock School of Mathematics and Natural Sciences.  
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# Thank you to our Donors

*With this edition of Virginia Wesleyan College's Annual Report, we acknowledge the generous financial support of alumni and friends, faculty and staff, students and parents, businesses, foundations, and organizations during the 2015-2016 fiscal year, ending June 30.*

*On behalf of all who benefit from the leadership investment of our donors, we say thank you as we invite your continued engagement with, and support of, Virginia Wesleyan College.*

*Make your gift conveniently and safely online at [www.vwc.edu/giveonline](http://www.vwc.edu/giveonline).*

*View a complete list of donors: [www.vwc.edu/donors](http://www.vwc.edu/donors)*

# Virginia Wesleyan College Annual Report 2015-2016

## Financial Report

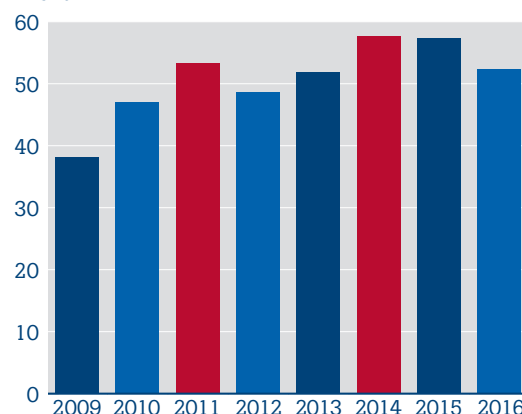
Virginia Wesleyan College completed the fiscal year on June 30, 2016, with revenues and transfers totaling \$60,338,456, expenses of \$60,309,772, and a net excess of revenues over expenses of \$28,684. Contributed gifts and pledges for 2015-2016 totaled \$6,584,826. Annual Fund gifts of \$1,132,846 totaled 17 percent of all gifts and pledges. It continues to be a critical source of funds to meet operating needs and to fund annual scholarships, undergraduate research, study-away experiences and faculty development programs.

Virginia Wesleyan College's endowment value is affected by several factors each year, including investment returns, new contributions, and the annual payout for College programs, scholarships and professorships. The endowment generated an investment return of -2.2 percent for the fiscal year that ended June 30, 2016. It was valued at \$52,577,000, decreasing from a market value of \$57,361,000 on June 30, 2015. In 2016, distributions from the endowment contributed 7.6 percent of the operating budget of the College.

**Value of Endowment**  
(as of June 30, 2016)

2009	\$38,225,000
2010	\$47,015,000
2011	\$53,285,000
2012	\$48,640,000
2013	\$51,827,000
2014	\$57,713,000
2015	\$57,361,000
2016	\$52,577,000

\$ millions

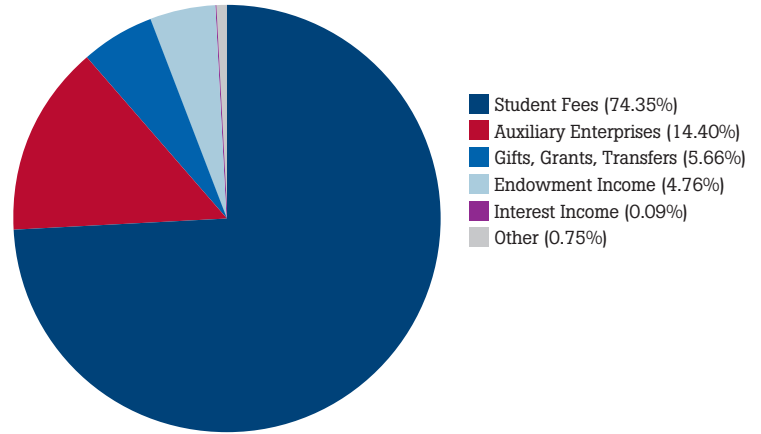




## Operating Statement of Revenue and Expenditures *for the 12-month period ending June 30, 2016*

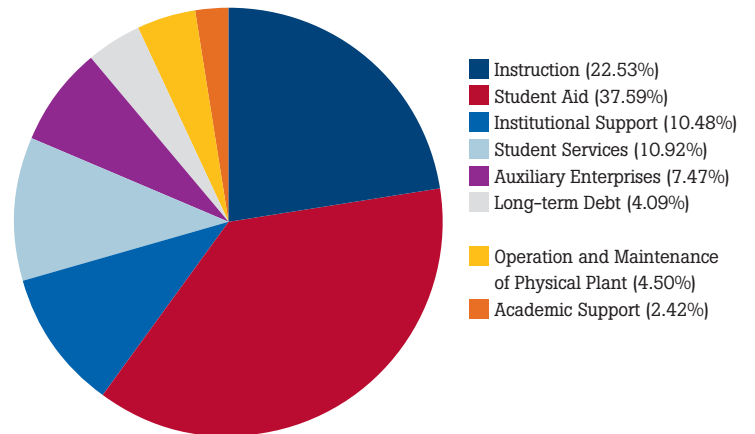
### Revenues and Transfers

Student Fees	\$44,864,164
Auxiliary Enterprises	\$8,689,335
Gifts, Grants and Transfers	\$3,412,506
Endowment Income	\$2,870,415
Interest Income	\$51,958
Other	\$450,078
	<b>\$60,338,456</b>



### Expenditures

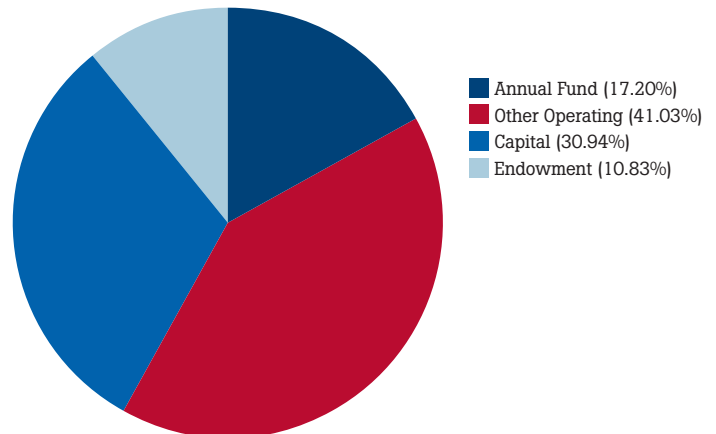
Instruction	\$13,585,238
Student Aid	\$22,668,662
Institutional Support	\$6,322,506
Student Services	\$6,584,283
Auxiliary Enterprises	\$4,507,092
Long-term Debt	\$2,467,731
Operation and Maintenance of Physical Plant	\$2,712,774
Academic Support	\$1,461,486
	<b>\$60,309,772</b>



Net excess of Revenues Over Expenditures **\$28,684**

### Summary of Contributions (Gifts and Pledges)

Annual Fund	\$1,132,846
Other Operating	\$2,701,574
Capital	\$2,037,182
Endowment	\$713,224
	<b>\$6,584,826</b>



# Board of Trustees

2016-2017



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George K. (Chip) Tsantes III '83  
Michael J. White '81

*\*ex officio*

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## Alumni Council

2016-2017



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*Class Agent Ambassador*

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## President's Parents Roundtable

2016-2017

### Class of 2017

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Randy and Pauline Grabowski  
Susie Grampp  
Ches Hatstat and Nan Ryant  
Chris and Jenny Kasmin  
Lisa Peloquin  
Mike and Shannon Peters  
Laurie Regelbrugge  
Perry and Kristina Rempas  
Darryl and Margaret Roberts  
Buddy and Kaye Sanders  
Troy and Joy Thomas  
John and Karen Winslow

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Don and Vicki Lehner  
Alan and MaryBeth Lerch  
Tom and Susan Mercer  
Andy and Katie Miller  
Mike and Stacy Moffett  
Rona Nakamoto  
Tommy and Angela Shawaryn  
Steve Staman  
Anthony and Kellie Terry  
Mike and Vicki Venanzi

### Class of 2020

Lisa Dyer  
Jennifer L. Boyd '94  
Jim Boyd '84  
Spencer and Debbie Combos  
Christopher and Cheryl Coutts  
Aris and Jacqueline Delianides  
Mark and Amy '01 Imbriaco  
Collin and Kimberli Jones  
Daryl and Maria McKneely  
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## Funding Excellence at Virginia Wesleyan College

Annual giving is the cornerstone of philanthropy at VWC. Along with tuition revenue and other income sources, yearly giving by alumni and friends provides the vital revenue stream that supports a variety of funding priorities—benefiting students, faculty, and the campus community as a whole. When you give to The Excellence Fund, here's what your gift can support:

### ANNUAL SCHOLARSHIPS

Nearly 100 percent of Virginia Wesleyan College students require some financial assistance to pursue higher education. Merit and need-based scholarships help to bridge this gap and ensure access to an excellent education regardless of economic circumstances.

### ACADEMIC PROGRAMS

High-impact academic experiences like undergraduate research, study-away, and internships play a critical role in securing successful futures for Virginia Wesleyan students.

### STUDENT LIFE

Student life on campus includes community service projects, intramural sports, and other activities to help a diverse student body discover how rich the college experience can be.

### LIBRARY AND TECHNOLOGY

According to a 2016 article published in TIME magazine, 65% of children entering kindergarten today will end up working in jobs that don't even exist yet. Keeping classroom technology, electronic resources, and library volumes current is key to preparing our students for success in a rapidly changing world.

### ATHLETICS

To maintain a competitive athletics program, teams rely on safe travel to games, tournaments, and conferences; protective gear and stable equipment; warm-up and competition uniforms; and the recruitment and retention of top-notch coaches and student-athletes.

Contribute to meaningful futures. Support the Excellence Fund.  
Use the envelope provided in this publication, visit [www.vwc.edu/giveonline](http://www.vwc.edu/giveonline), call the Office of Annual Giving at 757.455.3115 or email [excellencefund@vwc.edu](mailto:excellencefund@vwc.edu)

