

VIRGINIA WESLEYAN UNIVERSITY

D. HENRY WATTS SCHOOL OF PROFESSIONAL STUDIES

The current acceleration of change in the workplace is unparalleled in recorded history. The ability to think on one's feet and adapt to a variety of environments is critical to professional success. A student who majors in business at Virginia Wesleyan University will develop the skills, knowledge and attitude needed to thrive in the ever-changing world of business.

THE PROGRAM

Our business faculty is committed to providing a value-based business education. VWU is a proud signatory of the Principles for Responsible Management Education (PRME), initiatively developed by the Association to Advance Collegiate Schools of Business (AACSB International) and other leading organizations dedicated to excellence in management education, in close partnership with the United Nations Global Compact. As the first liberal arts college to join the PRME initiative, Virginia Wesleyan is dedicated to developing business professionals who are committed to sustainability, social responsibility and responsible leadership. These values provide context for our research interests and inform our efforts to partner with area businesses and promote dialogue on social responsibility and sustainability across all segments of society.

THE MAJOR

A student majoring in business at Virginia Wesleyan is required to complete a minimum of 64 credit hours in specified coursework if choosing to pursue an internship in the field, or 56 credit hours in coursework if the student wishes to further enhance their studies in one of seven concentrations. A minor in business at Virginia Wesleyan will complement any major. A student wishing to minor in business must complete 20 hours in specified coursework. Concentrations offered within the business program include: International Business, Marketing & Public Relations, Human Resource

Management, Law & Public Administration, Accounting & Finance, General Management and Supply Chain & Operations Management

THE COURSES

Classes at Virginia Wesleyan are small and interactive. Courses offered by the business department are taught by professors who are firmly committed to the liberal arts tradition. Some of the courses within the business program include: Macroeconomics, Microeconomics, Accounting I and II, Information Systems, Management, Marketing, Finance, and Managerial Ethics.

INTERNSHIPS/UNDERGRADUATE RESEARCH

The internship opportunity allows eligible students to engage in a full-time or part-time experience during their last semester. Students have completed internships at Norfolk Southern, McPhillips, Roberts and Deans, Geico, Bauer Compressors, Ferguson Enterprises, and the Port of Virginia.

BEYOND THE CLASSROOM

Building on the strong foundation of Virginia Wesleyan's liberal arts curriculum, the business program provides students with the broad background necessary to prepare for leadership and management positions in commercial, nonprofit and public organizations. Students can also work toward graduate programs in areas such as economics, accounting, banking, civil service, finance, human resource management, law, international business, and marketing.

CONTACT INFORMATION**Dr. Paul L. Ewell**

*Professor of Management, Business, and Economics
Director of the MBA and Online Undergraduate Business Program
pewell@vwu.edu*

Dr. Linda A. Ferguson

*Professor of Management, Business, and Economics
Co-chair of the Business Program
lferguson@vwu.edu*

